

FLASR™

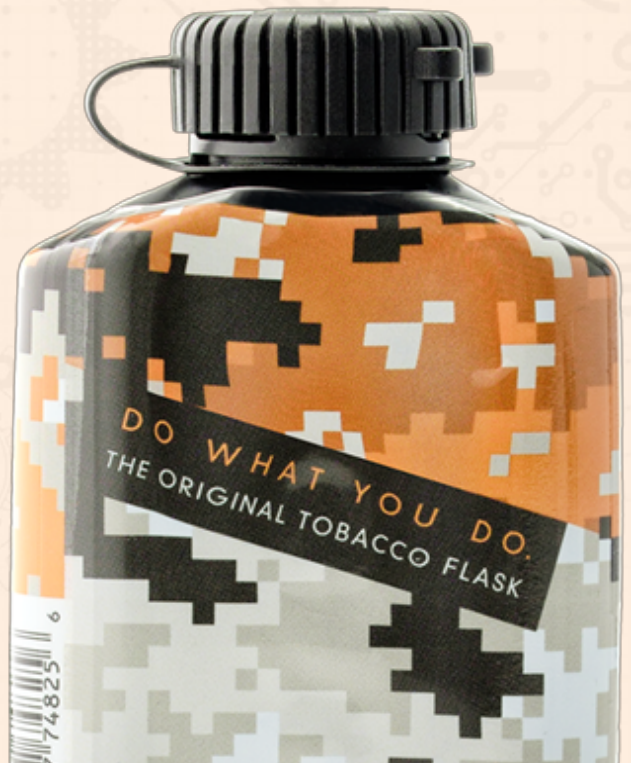
DO WHAT YOU DO

Flasr™ is an innovative and discreet tobacco flask made for modern consumers on the go. It's attractive design and superior locking mechanism ensure both form and function.

Flasr™ - a revolution in tobacco accessories

- Flasr™ Inc meets the untapped market for moist tobacco users, an alternative to traditional spittoons that allows for more discreet and convenient in the form of a tobacco flask.
- It's a rapidly growing industry fed by the idea that moist snuff users should have access to disposal accessories for the by-product it produces, considering the vast industry moist-snuff is.
- In the short-term, we aim to become the primary brand moist-snuff users consume.

Flasr™ is a personal, portable spittoon. It's designed to be unobtrusive so it's easy to conceal in a pocket or on their person, and made to be discreet enough to be used in public without unwanted attention. We aim to design variations of the product to give consumers a greater choice of design options in effort to personalize this accessory.



Expertise {

Flasr™ is the only product on the market that takes into consideration a convenient and prudent, portable unit for moist tobacco users. Extensive R&D was conducted to ensure it's thoughtful design, ensuring that aspects like the cap would be easy to use, but also contained a dependable locking mechanism to prevent any accidental opening or spillage. Flasr™ is manufactured out of Polyethelene (HDPE).

Business Goals



There is currently no product on the market comparable to Flasr™. Our market and product research has shown that Flasr™ is well received. The need to expel moist tobacco spit is an absolute. With industry growth pushing moist tobacco to a more mainstream habitual habit, the need for our discreet, considerate and convenient product fulfills users needs.

Flasr™'s distribution network includes 10 states and about 400 stores. Our distribution strategy is to sell to larger distributors to cover several national chain stores and direct to retailer. In our perception, our primary market is convenient stores and secondarily, sporting goods distributors, auto parts retailers and other speciality stores.

Flasr Mission and Business Strategy

The ultimate moist tobacco experience awaits you with Flasr™

Flasr™'s mission statement is to become the main accessory of the moist tobacco user, capturing the majority of the current market with a superior product and to expand our market to tens of millions of potential consumers.

Our current projections show profitability within five months of product roll-out with exponential month-to-month growth over the following eighteen months.

- Our aim is to market aggressively to consumers with a combination of advertising, events, sponsorship, across the web and social media to promote our product and retail partners in highly targeted regions across the United States.
- Making use of consumer demographic and geographic saturation data, we can capitalize on event marketing and sponsorships to heighten brand awareness, focusing our efforts on regional and national advertising for same.

Flasr™ aspires to minimize manufacturing, distribution and shipping costs by partnering with a supplier that is able to provide all of these services in one place. With this structure, we can have better control over the process, reducing production times and delivery times with benefit to everyone.

FLASR Products

It is Flasr™'s goal to satisfy the untapped needs of moist tobacco users for a tactful, considerate and convenient solution. Moist tobacco is a rapidly growing industry with a wide variety of products with virtually no sensible accessory for discreet use. In the short term, we hope to become the main brand of accessory used by moist tobacco consumers. Long term, we aim to continue to build the brand using aggressive marketing strategies, growing our product line and become the category's leading producer.



Speed

A tribute to our exciting entry into the motorsports market. This FLASR features the design elements of sports car with bold colors and a sleek design that is both subtle and attractive.



FLASR Gator

We are excited about our new partnership with T Roy Broussard. T Roy is a former Gator hunter on the Reality Show Swamp People and a Pro angler. This new design mirrors T Roy's Pro Bass boat and Truck with the killer gator graphics.



Winter Camo

Take a classic camo design and transport it to the arctic with subdued colors that bring to mind our fighting men and women.

